

Image Preference Survey

At the Visioning Workshop held in June of 2003, Genoa City residents were asked to rate a series of photos, which were arranged into the following five (5) categories:

1. Community Image
2. Natural Areas
3. Residential Areas
4. Commercial Areas
5. Places that Need Improvement

Each category and the corresponding images were mounted on boards, so that residents could vote for their top three (3) favorites in each category. The voting sheets included room for comments, which allowed the participants to indicate what they either liked or disliked about each image selected. The votes were tallied and recorded, and the results demonstrate the aspects on Genoa City that should be encouraged, as well as the negative aspects that need to be improved upon.

The three (3) images from each category that received the most votes are listed here, along with the comments that were noted for that particular image. Images with the most votes are listed first, the second highest vote getter is listed second, and so on for every category.

Community Image

Residents were asked to choose the top three images that best represented Genoa City as a whole. The images that were chosen reflect the important and common values among Genoa City residents.



Photo # 6

Reason for selection:

- Caring for the look of our town
- Small town represented
- Nice welcome to a small town
- Shows well rounded community, but would love to see a picture of the park instead, the community comes together in the park
- Welcome (to Genoa City!)
- Welcoming feeling



Photo # 4

Reason for selection:

- They have done a nice job of expanding the library
- Wonderful place for children and also for our adults to utilize. Has recently been expanded and updated.
- Newly enlarged



Photo # 7

Reason for selection:

- Dedication
- Shows well rounded community, but would love to see a picture of the park instead, the community comes together in the park

Natural Areas

Natural areas are clearly a highlight in Genoa City, as residents noted throughout the survey. Maintenance and improvement of public natural areas is a priority for the city.



Photo # 9

Reason for selection:

- Beautiful
- Park is something to be proud of
- Represents our history
- Great park
- Historical



Photo # 3

Reason for selection:

- Beautiful
- Dr. Miller Park Development
- Good nature walk
- Calming-functional



Photo # 4

Reason for selection:

- Beautiful

- Scenic/natural
- We love a beautiful park!
- Picturesque representation of creek

Residential Areas

The historic residential neighborhoods are an important feature to Genoa City. Residents noted that they add both aesthetic value to the city and serves as a reminder of the history.



Photo # 4

Reason for selection:

- Old world look – Old homes with character
- Pride of ownership and community
- Old established neighborhood-well preserved
- Pride of ownership! Represents our “maintained” historic area



Photo # 1

Reason for selection:

- Old neighborhood quiet and safe
- Old established neighborhood-well preserved
- Well-maintained properties



Photo # 6

Reason for selection:

- Old world look
- Community pride in property maintenance
- Beautifully restored (appropriate treatments)

Commercial Areas

Many of the historic homes that have been converted to commercial uses were ranked as some of the best commercial areas in Genoa City. Location and architecture were listed as reasons why people value these structures.



Photo # 2

Reason for selection:

- Just beautiful
- Personal service, appearance
- Historical, well maintained
- Lovely old Victorian adds to town visually



Photo # 5

Reason for selection:

- Nice old building, nice place to eat
- What Genoa once was-restored nicely
- Historical-cared for but could use a paved parking lot



Photo # 12

Reason for selection:

- Started the interest of town growing-thank you
- Was vacant now will be a theater again
- If fixed up it could be nice, red/yellow are okay

Areas That Need Improvement

Residents were asked to pick three areas or structures that they felt needed to be improved in order to fit in the image of Genoa City. The areas that were selected represent both old and new parts of town as well as old and new structures.



Photo # 4

Reason for selection:

- Eyesore - Tear down or fix up
- Poor representation as main entry to town
- Wonderful historic building-should be saved
- Negative projection of city as you enter



Photo # 5

Reason for selection:

- Better up keep - Breeds mosquitoes

- Viewed by all eyesore (water drain)
- Gateway to Village



Photo # 9

Reason for selection:

- Big and not attractive
- Needs paint and landscaping
- Another negative image as you enter the city